On May 28, 2024, Melinda French Gates, co-founder of the Bill & Melinda Gates Foundation, announced \$1 billion in new spending over the next two years "for people and organizations working on behalf of women and families around the world, including on reproductive rights in the United States." Only 2% of charitable giving in the U.S. goes to these organizations, she wrote the New York Times, and "[f]or too long, a lack of money has forced organizations fighting for women's rights into a defensive posture while the enemies of progress play offense. I want to help even the match."